

IVY SUPPLY

Your Hospitality Supply Partner in Morocco

Reliable consumables, smart sourcing and logistics solutions
for coffee shops, restaurants and hotels.



WHO WE ARE & OUR MISSION



Who We Are

IVY SUPPLY is a Moroccan company dedicated to supporting the hospitality industry with reliable consumables and smart supply solutions.

From coffee shops and fast-casual restaurants to hotels and franchise chains, we help our partners secure everything they need to operate smoothly – every single day.

Company overview

We specialize in:

- **Daily consumables** for restaurants, hotels, hospitals and schools
- **Industrial packaging & boxing** solutions for factories and production sites
- **Project sourcing & procurement** support for large developments and new openings

Beyond products, we provide **sourcing, logistics and data-driven support**, giving our clients a single point of contact for their operational and procurement needs.

Mission & vision

• Our mission

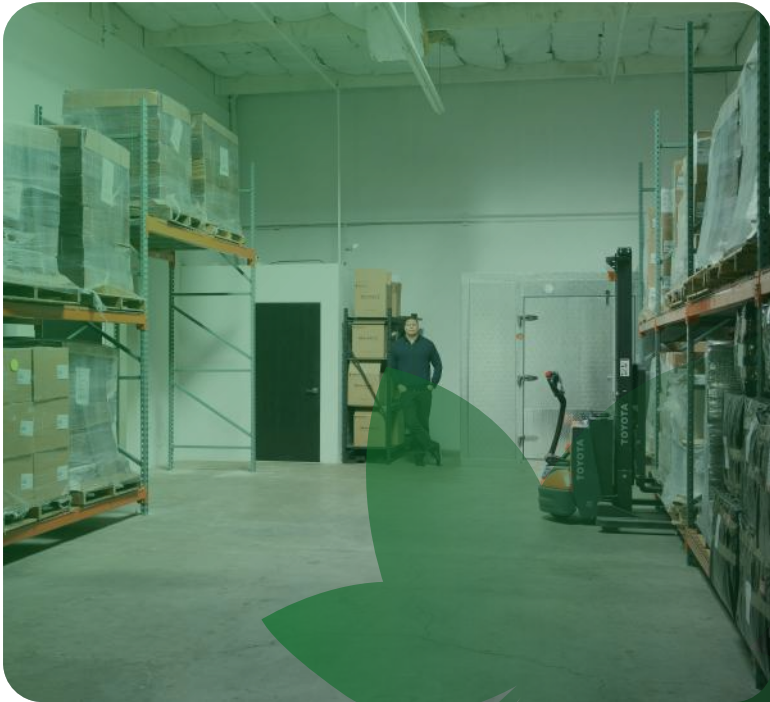
To make the daily operations of hospitality businesses simpler, safer and more efficient by providing the right products, at the right price, at the right time.

• Our vision

To become the preferred solutions partner for coffee shops, restaurants and hotels in Morocco and beyond – known for reliability, service and long-term collaboration.

• Our core values

- **Reliability** – We keep your shelves full and your operations running.
- **Quality** – We carefully select products that meet professional standards.
- **Responsiveness** – We listen, adapt and move quickly when you need us.
- **Partnership** – We think long term and act as an extension of your team.
- **Efficiency** – We help you reduce waste, time and complexity in your supply chain.



Who We Serve



From morning coffee rush to late-night service, your business depends on simple, reliable consumables. IVY SUPPLY brings everything together so you don't have to manage dozens of suppliers.

Hospitality & Institutions

Restaurants, coffee shops, hotel chains, hospitals, clinics, schools and canteens that need reliable daily consumables and hygiene products across one or multiple locations.

Factories & Industrial Sites

Production units that require industrial packaging and boxing to protect, store and ship their products efficiently, while controlling costs and maintaining quality

Large Projects & Developments

New hotels, restaurants, hospitals, schools or industrial projects that need a sourcing partner to find, qualify and coordinate suppliers for products, services, tools and equipment.

Our Solutions at a Glance

IVY SUPPLY brings three complementary pillars under one roof:

- **Daily Consumables**

All the single-use and recurring items your hospitality or institutional operations need.

- **Industrial Packaging & Boxing Solutions**

Smart, durable packaging tailored to the realities of production and logistics.

- **Project Sourcing & Procurement Support**

A dedicated partner to manage sourcing and procurement for large or complex projects.

Daily Consumables

From morning coffee rush to lunch service and late-night operations, your business depends on simple, reliable consumables. **IVY SUPPLY** centralizes everything so you don't have to manage dozens of suppliers.

Cups & Lids

Disposable cups and lids designed for hot and cold drinks, ideal for coffee shops, juice bars, canteens and takeaway concepts:

- Plastic and cardboard cups (espresso, cappuccino, latte, large drinks)
- Hot drink lids and cold drink flat/dome lids
- Options for plain, neutral design or custom branding
- Strong, leak-resistant and comfortable to hold



Food Packaging & Takeaway Solutions

Practical and hygienic packaging for **takeaway, delivery, catering and room service**:

- Cardboard food boxes and burger boxes
- Salad bowls and soup containers
- Pastry and bakery boxes
- Cutlery sets, napkins and sachets
- Packaging adapted to delivery platforms and transport

Hygiene & Protection

Products that support food safety and hygiene standards in professional kitchens, hospitals and school canteens:

- Disposable gloves in different sizes and materials
- Hairnets, caps and other protective items
- Single-use aprons (optional, depending on your needs)
- Products aligned with HACCP and professional hygiene practices

Trash Bags & Cleaning Consumables

Daily essentials to keep your back-of-house and facilities clean and compliant:

- Trash bags in multiple sizes and thicknesses
- Bags for kitchen areas, restaurant floors and external containers
- Cleaning cloths and related consumables
- Durable, leak-resistant materials for professional use

Other Single-Use Items

- Straws and stirrers
- Cup carriers and trays
- Table napkins and dispensers
- Baking paper, foil and more

Industrial Packaging & Boxing Solutions

IVY SUPPLY supports factories and industrial sites with packaging that protects products and streamlines

Other Single-Use Items

- Corrugated cartons and heavy-duty boxes
- Secondary packaging for bundles and multipacks
- Wrapping and protective materials for pallets and containers
- Specific solutions for fragile, heavy or temperature-sensitive goods

Custom & Technical Specifications

- Sizes and strengths adapted to your products and shipping conditions
- Options for printed or branded boxes and labels
- Materials selected according to product type, storage and transport constraints

Industrial Advantages

- Reliable supply for high-volume operations
- Better visibility and control over packaging costs
- A single partner for both consumables and industrial packaging
- Coordination with your logistics teams to ensure smooth implementation

Project Sourcing & . Procurement Support

For new hotels, restaurants, hospitals, schools or industrial sites, **IVY SUPPLY** acts as an **external procurement partner**, helping you secure everything you need to launch and grow.

What We Do

- Identify and qualify **local and international suppliers**
- Compare options on **quality, pricing and lead times**
- Manage samples, testing and approvals with your teams
- Support development of **custom-made products** (sizes, materials, branding)
- Coordinate orders and deliveries from multiple suppliers

When It Helps

- Opening a new restaurant, hotel, clinic or school
- Launching or expanding a production line in a factory
- Renovating or upgrading equipment and facilities
- Rolling out a concept across multiple locations (chains & franchises)



Your Benefits

- One point of contact instead of dozens of suppliers
- More time for core tasks (operations, customer experience, production)
- Reduced risk when entering new categories or working with new suppliers
- A partner who understands **both product and logistics constraints**

Sourcing, Logistics & . Supply Backbone

IVY SUPPLY is more than a product catalog. We help you **find, import, store and deliver** the right products so your operations never stop.

Sourcing Services

We work as your extended purchasing team:

- Identify and qualify international and local suppliers
- Select products that match your quality, design and price expectations
- Manage samples, testing and approvals
- Support development of custom-made products
- Negotiate better conditions thanks to our volume and network

Logistics Services

We organize and optimize the path from factory to your door:

- Import and customs coordination for Morocco
- Storage and stock management according to your model
- Order preparation and consolidation of different products
- Scheduled deliveries to your locations (single site or multiple branches)
- Flexibility to adapt to your **seasonality and growth**

Your Benefits

- Monitor key indicators such as service level, stock rotation and category spend
- Identify over-consumption, product duplication and optimization opportunities
- Adjust product ranges and delivery frequencies based on real usage
- Receive **periodic reports** that give you visibility and contro



Why Choose IVY SUPPLY

In demanding environments – hospitality, healthcare, education, industry – you need more than a cheap product. You need **stability, service and a partner who understands your reality.**



Our Key Benefits

- **Balanced quality & price**

Products selected to meet professional standards while remaining competitive

- **Reliable and on-time deliveries**

We plan with you so that your business never runs out of essentials.

- **One-stop shop**

From cups, gloves and trash bags to industrial packaging and project sourcing – one partner instead of many suppliers.

- **Flexible and scalable solutions**

From a single café or factory to a multi-site group, we adapt to your volumes and rhythm.

- **Dedicated support**

A single point of contact who knows your brand, your standards and your constraints

- **Long-term partnership mindset**

We grow with you: as you add branches, lines or projects, we adjust your supply model.

Why Choose IVY SUPPLY

Our collaboration model is designed to be clear and efficient for all types of clients.

Discovery & Audit

We analyze your current consumables, packaging and purchasing processes: volumes, categories, challenges and objectives.

Proposal & Samples

We suggest product options, pricing and sourcing/logistics setup, and provide samples where needed for testing and approval.

Setup & First Order

We agree on SKUs, delivery schedules and minimum stock levels, then launch your first order and fine-tune the flow.

Ongoing Optimization

We review consumption and performance regularly, adjust products, quantities and logistics, and support your future projects and expansions.

